



BUSINESS CONTINUITY THROUGH PLANNING, PREVENTION AND PREPAREDNESS

WWW.ATTAINIUM.NET

Bob Mellinger

Biography

Bob Mellinger, CBCV*, is the founder and president of Attainium Corp, which delivers business continuity, emergency preparedness and crisis management services to commercial enterprises and associations. For more than 30 years, Bob has provided business solutions and strategic guidance to these entities.

Bob is a frequent speaker on the topics of business continuity, contingency planning, emergency preparedness and crisis management. He delivers sessions ranging from The Basics of Continuity Planning to the Impact of Today's Threats and Hazards, as well as customized, interactive mock-disaster tabletop exercises known as the *Disaster Experience*. He has been a guest lecturer at the graduate level on business continuity and emergency preparedness at George Washington University, Florida Atlantic University, Massachusetts Maritime Academy, Virginia Commonwealth University and the University of Delaware.

Organizations that have invited Bob to speak include: Association for Continuity Professionals (ACP), Association of Legal Administrators, Building Owners and Managers Association (along with many local BOMA chapters), Council for Engineering and Scientific Society Executives (CESSE), Independent Community Bankers of America, International Facilities Management Association (along with many local IFMA chapters), Meeting Planners International (along with many local chapters) and American Society of Association Executives.

Bob has also delivered sessions at major industry conferences including: Contingency Planning & Management (CPM), Continuity Insights, DRJ SpringWorld, and NFM&T - National Facility Management & Technology.



BUSINESS CONTINUITY THROUGH PLANNING, PREVENTION AND PREPAREDNESS

WWW.ATTAINIUM.NET

VISIT FLORIDA, the official tourism marketing corporation for the state of Florida, engaged Bob to design, develop and deliver 10 seminars on hurricane readiness for the state's hotels, meeting planners, and Convention & Visitors Bureaus.

In addition to his speeches, workshops and mock-disaster exercises, Bob has developed a successful consulting practice with clients as diverse as the American Dental Association, Energy Federal Credit Union, Farm Credit Bank of Texas, Federation of American Societies for Experimental Biology (FASEB), Krueger International (KI), National Restaurant Association, TTCU – The Credit Union, and United Network for Organ Sharing (UNOS).

Bob has authored articles for many publications, including Association Management, Executive Update, ASAE's Dollars & Cents, BOMA.ORG Magazine, Fairs and Expos Magazine, and numerous other professional society and trade association publications. These articles cover topics such as Threats, Hazards & Vulnerabilities, Data Protection & Recovery Strategies, Surviving Disruption, and Testing, Training & Exercising Your Business Continuity Plan. In 2002, Bob launched, and continues to publish, a weekly email newsletter on business continuity – www.attainium.net/newsbriefs – that provides valuable insight into the many facets of business continuity and emergency preparedness.

Bob has a Computer Science degree from the University of Dayton and a graduate certificate from George Washington University's Institute for Crisis, Disaster and Risk Management.

#

*Certified Business Continuity Vendor